THE IMPACT OF LEADERSHIP® | CCB TECHNOLOGY®



Patrick Booth

Leadership Speaker

CEO & Owner of CCB Technology

CEO of The Impact of Leadership (IOL)



Professional Bio

Patrick Booth is a transformational CEO, Titan 100 Hall of Fame inductee, and nationally recognized leadership expert known for helping organizations and individuals create lasting impact through purpose-driven leadership. As CEO and Owner of CCB Technology, Patrick has led 111% revenue growth, expanded services nationwide, and supported more than 40,000 organizations across the United States while continuing a 35-year family legacy built on innovation, service, and people-first leadership.

Patrick is also the founder and host of The Impact of Leadership, a top-ranking global podcast reaching audiences in 104 countries. Recognized for his authenticity, compelling storytelling, and actionable leadership insights, Patrick equips leaders with practical strategies to lead with greater clarity, resilience, and purpose. Through his signature Five Pillars of Leadership framework, he empowers audiences to strengthen communication, accountability, vision, and influence while embracing leadership as an opportunity to serve and elevate others.

Patrick is an exceptional, God-centered leader who communicates with integrity and purpose. He creates a space where you feel truly seen and understood, and his genuine commitment to serving others is evident in everything he does.

TARA LAFON GOOCH

CEO - BEST BRANDING SOLUTIONS



Speaking Topics

01

THE FIVE PILLARS OF LEADERSHIP

02

RESILIENT LEADERSHIP IN TIMES OF CHANGE

03

FAITH & IDENTITY IN LEADERSHIP

The Five Pillars of Leadership

Many leaders are taught to compartmentalize: work stays at work, faith remains private, and family life is kept separate. But this artificial separation often produces leaders who excel in one area while silently struggling in others. Over time, this leads to burnout, a loss of identity, and choices made without a guiding set of values.

This session offers an honest, energizing exploration of the five pillars that anchor exceptional leadership: faith, family, foundation, leadership, and work, and reveals how each pillar strengthens the others. Through personal stories, practical insights, and interactive reflection, audiences identify where their pillars are solid and where they need support.

Leaders will leave with a personal pillar assessment and a clear vision for building a more integrated, sustainable leadership identity, one they can bring to their team culture, their home, and their daily decisions.

Presentation Takeaways:

- **A five-pillar self-assessment framework to identify personal leadership gaps**
- **Language and tools to align values across every dimension of life — not just work**
- **A practical "pillar plan" for strengthening the areas most at risk of neglect**



Resilient Leadership in Times of Change

Change is no longer periodic; it is ever present. Mergers, pivots, layoffs, cultural shifts, and uncertainty at every level have left many leaders feeling reactive, exhausted, and uncertain about their next steps. Without a resilience framework, even talented leaders can withdraw just when their teams need them most.

This keynote, grounded in powerful stories, reframes change as the arena where real leadership is forged, not as a threat. Drawing on real-world experience navigating high-stakes transitions, the session teaches leaders to remain anchored in their values, communicate with confidence, and model the resilience their teams are seeking.

Leaders leave with actionable strategies for managing their own emotional responses to change, fostering psychological safety within their teams, and developing an adaptive leadership presence that inspires trust in turbulent times.

Presentation Takeaways:

- **The "Resilience Triangle"; a three-part model for leading through disruption without losing yourself**
- **Communication scripts for leading uncertain conversations with honesty and calm**
- **Daily habits and anchor practices that sustain a leader's emotional and mental reserve**



Faith & Identity in Leadership

Many leaders build their entire identity around their role, results, or reputation. When any of these shift, such as a demotion, failure, or career transition, the leader may crumble. Without a secure sense of identity rooted in something deeper than performance, leadership becomes fragile, and the drive to prove oneself quietly overtakes the desire to serve.

This keynote sparks a vulnerable, powerful dialogue about leading from the inside out. It challenges leaders to examine the source of their identity, explore how faith shapes purpose and decision-making, and embrace a leadership style defined not by position, but by character, calling, and conviction.

Leaders leave with a clearer sense of who they are apart from what they do, and how that distinction makes them more effective, empathetic, and enduring. These principles apply whether leading a company, a team, a nonprofit, or a family.

Presentation Takeaways:

- **An "identity audit" exercise to help leaders separate who they are from what they produce**
- **A values-based leadership compass rooted in faith, purpose, and personal conviction**
- **Practical ways to integrate faith authentically into leadership without alienating or over-prescribing**



What stood out most was how thoughtfully Patrick guided the discussion, asking questions that brought out the real story rather than just surface-level answers. The lighter, fun questions early on were a perfect warm-up that set the tone for an honest, meaningful exchange. It was one of those conversations that just flows.

JAIME ZAWMON

PRESIDENT & FOUNDER - TITAN CEO|TITAN 100



Why Book Patrick Booth?

POWERFUL STORYTELLING

Booth is a man deeply rooted in faith, shaped by unwavering resilience, and driven by a passion to inspire those around him. Through powerful storytelling, he draws on real-life experiences to craft narratives that resonate deeply with every listener. Booth's stories are not only relatable but also transformative, leaving an indelible mark on his audience. By weaving together emotion, authenticity, and wisdom, he empowers people to reflect, connect, and find meaning in their own journeys.



Why Book Patrick Booth?

MEMORABLE

Many audience members leave with genuine smiles, often sharing that the experience will have a lasting, meaningful impact on their lives. As a speaker, he stands out for his willingness to be open and honest, speaking directly from the heart. His authentic approach and vulnerability build a powerful connection with listeners, making his message resonate long after the event is over. By engaging audiences with compelling stories, insightful reflections, and a warm presence, he ensures that every conversation is not just heard but truly felt. This rare ability to leave a deep, positive imprint on people’s minds makes him an unforgettable speaker.



Why Book Patrick Booth?

VULNERABILITY

A Husband, Father, Believer, and Wisconsin Native
With a warm, humble spirit, Patrick leads with his heart, embracing both his strengths and vulnerabilities. He believes that true connection is built through honesty and openness, and he is unafraid to share his personal struggles alongside his triumphs. By living authentically and modeling courage in vulnerability, Patrick creates space for others to feel seen and valued. His willingness to be open-hearted invites others to reflect on their own journeys, fostering a sense of trust, empathy, and community. Through sharing the life lessons that have shaped him, Patrick inspires those around him to lead with integrity and live with hope.



Why Book Patrick Booth?

ENGAGING HUMOR

Patrick is a dynamic and captivating speaker who seamlessly blends practical leadership insights with engaging humor, keeping audiences connected and energized from start to finish. His relatable stories and authentic delivery make even the most complex leadership challenges easy to understand, ensuring that every audience member feels personally engaged. His unique ability to turn real-world experiences into memorable lessons creates an experience that is both impactful and enduring. Whether speaking to emerging leaders or seasoned professionals, he inspires audiences to think differently, embrace new possibilities, and walk away with actionable strategies they can immediately apply in their own lives and organizations.



Past Speaking Experience

Patrick Booth has delivered impactful presentations across diverse platforms, inspiring leaders at every level with his authentic approach and practical wisdom.



- Corporate Leadership Conferences
- Industry Events & Workshops
- Leadership Retreats & Training
- Podcasts & Panel Discussions

10,500+
Followers on LinkedIn

41,000+
Total Podcast Listeners

Headshots & Visuals

Updated headshots and action photos/videos coming next month.
This space is reserved for professional photography and media assets featuring Patrick Booth in speaking engagements, leadership sessions, and professional settings.





Talking to Patrick is like a warm virtual hug! He is authentic, smart, and deeply religious. He is also very real about the challenges of leadership, and his podcast offers a safe place to share stories of challenges we all have faced.



SHARON HULCE

PRESIDENT/CEO - EMPLOYMENT RESOURCE GROUP

Speaker Website & Resources

Explore Patrick Booth's digital platforms for leadership insights and development. Visit the official speaker page to learn more about booking opportunities and access exclusive content designed to help leaders grow.

BOOK NOW

Speaker Page: impactofleadership.com/bookthefounder

IOL Podcast: With 190+ episodes, Patrick Booth explores leadership for positive impact.

Coaching & Training: Resources and blogs to support your leadership development journey.



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Let's Connect

Ready to bring impactful leadership to your event?

Connect today to book Patrick Booth.

Email: marketing@impactofleadership.com

Web: impactofleadership.com/bookthefounder

Follow @impactofleadership & @ccbtechnology on all socials!

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SPEAKER MEDIA KIT

Thank You For Considering Patrick Booth

Questions? Let's connect!

We look forward to bringing impactful leadership insights to your next event.



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